

OFFICIAL RULES – BRAND CAMP PRESENTED BY DIGITALWIRE360 AND LOCAL FIRST ARIZONA

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. OFFERED ONLY TO LEGAL ARIZONA BUSINESSES REGISTERED WITH THE STATE OF ARIZONA AT THE TIME OF PROMOTION ENTRY.

Promotion Description: Quarter 4 entry runs from August 14, 2017 – September 29, 2017 submit your small business' story along with explaining your marketing needs for a chance to win a maximum 45 hours of services from DigitalWire360. Entry must be submitted on the DigitalWire360 page at < <http://digitalwire360.com/brand-camp/>> to register to win. Winner receives two (2) months of services (not to exceed 45 hours of work) with creative agency DigitalWire360 (\$4500.00 Value). Contest entrants will submit their small business information along with their Business Name, address, phone, Contact Name (First and Last), valid email address and a short video explaining their brand story and why they need marketing assistance. Each quarter a small business will be chosen by a panel of judges at DigitalWire360 and Local First Arizona, who will win the grand prize. For Quarter 4, all entries must be received by 9/29/2017 at 11:59 p.m. MST. Winner will be notified within 4-5 business days of the closing of the contest via email.

1.Promotion Period: For Quarter 4, Brand Camp entry period starts on August 14, 2017 at 9:00 a.m. MST, and ends on September 29, 2017 at 11:59 p.m. MST (the "Promotion Period"). All entries must be received during the Promotion Period.

2.How to Enter: Contest entrants will submit their small business' story at <http://digitalwire360.com/brand-camp/>to register to win., and all small business entries will be gathered and judged upon with an opportunity to win the grand prize. Alternate form of entry is mailing your information to 6900 E. Camelback Road Suite 602, Scottsdale, AZ 85251. Mailed in entries must be received within the promotion period. Incomplete entries will not be eligible.

3.Eligibility: No purchase is necessary to enter or win the prize and is open only to legal Arizona businesses registered with the state of Arizona at the time of promotion entry.

5.Description of Prizes: One grand prize winner will receive a two (2) month retainer (not to exceed 45 hours of work) with creative agency DigitalWire360 (\$4500.00 Value) for brand and website refresh along with social, digital and public relations strategy. The prize will be awarded in the business' name of the winner and is not transferable or exchangeable for cash.

6.Drawing and Awarding of Contest Prize: Grand Prize Winner will be selected from all eligible entries received during the Promotion Period. The panel of DigitalWire360 judges will review entries on October 2, 2017 immediately following the conclusion of the promotion period whose decisions on all matters regarding this Contest shall be final and binding. The panel of judges from DigitalWire360 will choose the top contestants to come to the DigitalWire360 office for an in person interview, where the grand prize winner will be chosen. Odds of winning depend on the number of eligible entries received. The legal representative of the Winner will be required to sign an Affidavit of

Eligibility on behalf of their company, a prize release and indemnity agreement and a publicity release, all without additional consideration, if permitted by law. In consideration for being awarded the prize, winner hereby agrees and consents, without further authorization, compensation or remuneration of any kind, to the use of winner's name and/or likeness in any and all advertising, promotions and other publicity conducted by DigitalWire360 and Local First Arizona, each of their respective parents, subsidiaries, affiliates, directors, owners, employees and agents, except where prohibited by law. If the Prize Winner is found to be ineligible, or has not complied with these Official Rules or returned the Affidavit and/or within the specified time period, that Winner will be disqualified and an alternate Winner may be selected. DigitalWire360 also reserves the right to not award a prize if no entry is deemed fit by the judging panel.

7. Miscellaneous: The Contest is governed by the laws in the United States and is void where prohibited. By entering the Contest, entrants agree to be bound by these Official Rules.

By entering, entrant agrees to follow these Official Rules and hold harmless and indemnify DigitalWire360 and each of their respective parents, subsidiaries, affiliates, directors, owners, employees and agents against any and all liability, damages or causes of action (however named or described), with respect to or arising out of either (i) entrant's participation; or (ii) the receipt or use of the prizes awarded in the contest. Entrants also agree that DigitalWire360 shall have no liability nor shall such parties be responsible for use/misuse of any prize awarded herein and acknowledge that, said parties have neither made, nor are in any manner responsible for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the prizes. Winners also agree to release and hold Releasees harmless from any liability in connection with the promotion or any prize including, without limitation, liability in connection with any injuries, damages or losses of any kind, whether to person or property, including death, arising out of or resulting from, whether directly or indirectly, the acceptance, enjoyment, use or misuse of any prize. Participants also agree to the use of their names and likenesses by DigitalWire360 for advertising purposes without additional consideration, if permitted by law.

DigitalWire360 and Local First Arizona are not responsible for error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials or for entries that are late, lost, misdirected, or damaged. DigitalWire360 and Local First Arizona reserves the right to alter the rules at any time.